

PRIMARY LOGO

SINGULAR 'POWERED BY' - MINIMUM DIMENSIONS



SECONDARY LOGO

MULTI 'POWERED BY' - MINIMUM DIMENSIONS



PRIMARY COLOURS



FROZEN LIME
C39 M0 Y100 KO
R169 G207 B56
HTML #a9cf38

FROZEN BLUE
C79 M61 Y0 KO
R71 G105 B178
HTML #4769b2

SECONDARY COLOURS



FROZEN LIGHT BLUE
C68 M17 Y0 KO
R54 G 169 B225
HTML #36a9e1

'JOIN US' SNOWFLAKE



STRAPLINE





Did you know frozen food is usually fresher than fresh! Fresh food starts degrading straight away losing nutrients and freshness over time. Frozen food halts everything locking in natural goodness and freshness and recent advances in technology now means the quality is also as good as fresh too. Join us for the frozen food revolution!

LOCKUP & STRAPLINE FONT

BEBAS NEUE PRO

POWERED BY FONT

GOTHAM BOLD

ACCENT FONT

HEATERS REGULAR

BODYCOPY FONT

GOTHAM BOOK